

REP: HEADLINE# 6269465 TRF# 329222
MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP * * * CHANGES ** OCT25/12 18.29
* * * WFTV-TV * * *

ADV # _____ ADV. NAME POLL/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6269465
PRDCT OBAMA FOR AMERICA EST# 1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT25/12 18.29

REP:
TO LENA
FR JULIE
OK'D M8
TTL'S RTS
PLS CFM, THX 10/25

STA:
CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE# : : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =
7 S 400P-500P \$800.00 10/23 10/26 3 TU-F

PROGRAM : DR. OZ

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CHANGES *** WFTV-TV ***

PROGRAM : AM FUNN HM VIDEO
 ORD COM1: WE CAN OFFER OCT25 ON LINE-7 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 2 SPOTS/WK
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 2 SPOTS/WK

77	700A-900A	30	\$1,050.00	10/27	10/27	1
					SAT	

PROGRAM : NEWS
 ORD COM1: WE CAN OFFER
 PART OF A MAKEGOOD MADE UP OF LINES 76-77
 34 S 600P-630P 30 \$1,500.00 10/28 10/28 2 SUN

STATION MAKEGOOD OFFERS: MISSED: TU-F/400P-500P
 M8 OK'D BUY#7 SUN/600P-630P
 BUY#34 OFFER: SUN/700P-800P
 OCT25 30S \$800.00 (OC123, 12,
 OCT28 (2/WK) 30S \$1,500.00 PLS ADVISE
 OCT28 30S \$2,750.00
 OCT27 30S \$1,050.00

OCT/12	231270.00	NOV/12	57895.00	CMT:WE CAN OFFER
				CONTRACT TOTAL TOTAL SPOTS
				289165.00 132

MARKET TOTALS	\$805,535	WFTV	36%	WKMG	20%	WESH	24%	WOFL	14%	WKCF	1%	WRBW	3%	CABL	0%
		WOPX	0%	WRDQ	2%	EFTV	0%								

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE